

**Event: Flash Mob on the theme “Awareness on Promoting Eco-Friendly Cloth Bags”**

**Date: 16.09.2025**

**Organized by: Enviro Club (Shift I)**

**Academic Year: 2025-2026**

**Report:**

The Enviro Club organized an energetic and impactful Flash Mob on the theme “*Awareness on Promoting Eco-Friendly Cloth Bags*” on **16th September 2025** in front of the LED board on campus. The event was designed to spread awareness about the urgent need to reduce plastic usage and to encourage the adoption of cloth bags as a sustainable alternative.

A total of **70 students** from different departments actively participated in the flash mob. The sudden, synchronized performance attracted the attention of students and faculty, creating an atmosphere of enthusiasm and curiosity. Through creative dance movements, symbolic actions, and catchy slogans, the participants highlighted the harmful effects of single-use plastics and promoted the simple, eco-friendly habit of carrying cloth bags.

The flash mob not only entertained but also educated the audience, leaving a powerful message about the importance of individual responsibility in environmental protection. The vibrant display served as a reminder that collective efforts, even small lifestyle changes like switching to cloth bags, can significantly contribute to building a greener and healthier future. The event concluded with a strong appeal to everyone present to “*Say No to Plastic and Say Yes to Cloth Bags.*” The Flash Mob was well-received and succeeded in creating an impactful awareness campaign, reaffirming the Enviro Club’s mission to inspire sustainable practices within the college community.